

DYK
DID YOU KNOW SERIES

ALL ABOUT
PAPER TEXTURE

SMOOTH, SUPER
SMOOTH & VELLUM

INTERNATIONAL  PAPER

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Printed on Accent® Opaque
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INTERNATIONAL  PAPER

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DID YOU KNOW?

QUICK REFERENCE: UNCOATED PAPER FINISHES

Not all uncoated papers are created equal. Uncoated stocks come in a variety of finishes, and the finish you choose will affect, among other things, the texture of the final product, how the ink lays on the paper, the vibrancy of your colors and the drying time you'll need.



EXPLORE UNCOATED

Accent® Opaque is a premium uncoated paper that comes in a variety of basis weights, colors and finishes, including Smooth, Super Smooth and Vellum.

Learn more at accentopaque.com

Which uncoated finish is best for your project? Consider the unique benefits of each.



Smooth

Smooth paper is paper that has been made smooth to the touch through a process called calendering. Calendering paper involves passing it through steel rolls that exert enough pressure to compress the fibers. A general rule of thumb when looking at paper smoothness: the smoother the paper, the better the ink holdout.



Super Smooth

Super smooth paper is as smooth as you can get. These stocks are highly calendered, which makes the paper surface extremely level and uniform. The soft, satiny texture of a super smooth paper makes it ideal for high-end collateral or brand promotions. It may sound counter intuitive, but the lower the rating, the smoother the product.



Vellum

Not to be confused with the translucent vellum paper used primarily in crafting, uncoated paper with a vellum finish is an opaque paper that looks smooth but has a slight eggshell-like texture, making it a bit rougher and stiffer. The inner pages of your favorite hardcover book likely have a vellum finish, and it's also popular for direct mail and restaurant placemats.

WHAT'S THE DIFFERENCE BETWEEN **COATED** AND **UNCOATED**?



Coated paper is just what it sounds like: paper that has been coated to give it a certain look, feel or print performance. Some coated papers are glossy and have a high sheen, while others are matte and have no sheen at all. Either way, the coating has the effect of keeping the ink on the surface of the paper, which helps to create crisp text and images.

Uncoated paper, on the other hand, has no coating to prevent ink absorption. How sharp a printed image is will depend on the smoothness and brightness of the paper (*the smoother the paper and the higher the brightness, the more the colors will pop!*), and the texture of the paper depends entirely on the finish. Uncoated paper is often used to communicate a softer, warmer message and is generally more economical.