



LEAD MATCH ADD ON

LeadMatch is an advanced measurement solution system able to track and record who visits your website/landing page.

- Build a mail list of unique visitors to your website whether they were on the original mail list or not
- Never guess again how effective your direct mail campaign was

Whether you purchase LEAD MATCH or not, you can still monitor on your dashboard

- The total number of visitors who came to your website and were matched back to a postal address
- The number of visitors that came to your website who were also on your mailing list
- Export this file to see postal addresses of these unique visitors

LIST APPEND OPTION

- Once you have downloaded your LeadMatch addresses, we offer an additional service that can append the postal addresses captured to other info like individual's name, and phone/email where available. Contact your account rep for info and pricing on LeadMatch and List Append services.

