SmartMail
Powered by **HOT**

SOCIAL MATCH

SmartMail will match your direct mail list to their **Facebook** and **Instagram** user accounts. Your list will see advertising with the **SAME** message on their social media feeds – even **BEFORE** they get the mail piece and visit your website.

People are more inclined to take action when they've seen your message on social media before receiving your mail piece. **SmartMail** will match your mailing list to their Facebook and Instagram user accounts, and deliver your ads to those people before, during, and after your mailing.

- Maximize the use of your mailing list

- Help the people from your list familiarize themselves with your brand before the mail hits

- Generate thousands of additional social impressions when you show your audience online ads, even without the need of them visiting your site first

SocialMatch is a 14-day program which will begin on the mail date.

= MAIL OUT DATE

= MAIL HITS

= SOCIALMATCH

= GOOGLE & SOCIAL MEDIA FOLLOW-UP