

RETURN ADDRESS AREA
Required on All Mailings

POSTAGE
STAMP OR
INDICIA

6" x 11" Postcard

6.25" x 11.25" Bleed Size
Outside edge. Design should be
this dimension

6" x 11" Trim Size
Black dotted line

5.75" x 10.75" Safe Zone
Blue solid line. Text, phone numbers
and web addresses inside this area

INK FREE ADDRESS AREA
4" w x 2.7" h

.625" h BARCODE ZONE