

INSIDE BACK COVER

← **Caution:**

Keep all text inside the green caution zone line.

← **Trim:**

Final cut line. Text or background should not end at the blue trim line.

← **Bleed:**

Extend all background color and images to the red bleed line.

Orientation:

To verify the orientation of your finished piece, print out the PDF proof and place the printed pages back-to-back so that the PrintPlace.com logo is in the top left corner when viewing either side. View back side by flipping backed-up pages horizontally like a book. Fold as specified in your order.

FOLD MUST BE AT BOTTOM

INSIDE FRONT COVER

Delete this template from your artwork before uploading your file.

(A) RETURN ADDRESS

(B) MAILING TAB:

(C) INDICIA:

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**Back
Cover**

(D) MAILING PANEL

FOLD MUST BE AT BOTTOM

Dimensions:

Flat piece measures 6x8.5
will fold to a finished size of 6x4.25

Requirements:

All requirements listed below apply only if postcard is mailing through PrintPlace.com

(A) Return Address:

Must be included in artwork
Must be positioned on top half of card

(B) Mailing Tab:

Must be selected as an option when placing order

(C) Indicia:

Must not be included in artwork. Indicia will be inkjetted on finished printed piece.
Must have a 1x1 white space in top right corner as indicated on template

(D) Mailing Panel:

Must be white; must measure at least 4x2; must not have any border on right or bottom edge; and must be positioned as indicated on template

Artwork on front cover needs to be placed "upside down" to appear right side up on finished piece.
See "Orientation" instructions

**Cover
Front**

Delete this template from your artwork before uploading your file.

1/8" - .125"
1/8" - .125"