Inside Back Cover

1/8" - .125"

1/8" - .125"

- -

FOLD MUST BE AT BOTTOM

Inside Front Cover

Delete this template from your artwork before uploading your file.

Back Cover

Caution:
Keep all text inside the green caution zone line.

Trim:
Final cut line. Text or background should not end at the blue trim line.

Bleed:
Extend all background color and images to the red bleed line.

Orientation:
To verify the orientation of your finished piece, print out the PDF proof and place the printed pages back-to-back so that the PrintPlace.com logo is in the top left corner when viewing either side. View back side by flipping backed-up pages horizontally like a book. Fold as specified in your order.

(D) MAILING PANEL

FOLD MUST BE AT BOTTOM

Dimensions:
Flat piece measures 7x10
will fold to a finished size of 7x5

Requirements:
All requirements listed below apply only if postcard is mailing through PrintPlace.com

(A) Return Address:
Must be included in artwork
Must be positioned on top half of card

(B) Mailing Tab:
Must be selected as an option when placing order

(C) Indicia:
Must not be included in artwork. Indicia will be inkjetted on finished printed piece. Must have a 1x1 white space in top right corner as indicated on template

(D) Mailing Panel:
Must be white; must measure at least 4x2; must not have any border on right or bottom edge; and must be positioned as indicated on template

Artwork on front cover needs to be placed "upside down" to appear right side up on finished piece.
See "Orientation" instructions

Front Cover