

11" x 17" Tri Fold

11.25" x 17.25" Bleed Size
Outside edge. Design should be this dimension

11" x 17" Trim Size
Black dotted line

10.75" x 16.75" Safe Zone
Blue solid line. Text, phone numbers and web addresses inside this area

POSTAGE
STAMP OR
INDICIA

INK FREE ADDRESS AREA
4" w x 2.7" h

.625" BARCODE AREA

RETURN ADDRESS AREA
Required on All Mailings

This Panel 5.625" wide

This Panel 5.6875" wide

This Panel 5.6875" wide

Fold Line - black dashed line

FOLDED SELF MAILERS (FSM) TAB SIZE & NUMBER TO USE		
Category	up to 1 oz	over 1 oz up to 3 oz
Basic FSM	(2) 1.0" tabs	(2) 1.50" tabs
FSM w/attachments, loose enclosures, OR Basic FSM with dies or perfs	(2) 1.50" tabs	(2) 2.0" tabs OR (3) 1.50" tabs, horizontal
Quarter Fold	(2) 1.0" tabs	(3) 1.50" tabs, horizontal (2) 1.50" tabs, oblong

Horizontal Tab Placement

Use with full size outer panel only

Use if over 1 oz, see above chart

Oblong Tab Placement

USPS Preferred