

RETURN ADDRESS AREA
Required on All Mailings

POSTAGE
STAMP OR
INDICIA

Nonperforated
1.5" Wafer Seals

Nonperforated
1.5" Wafer Seals

5.5" x 8.5" Catalog or Booklet

INK FREE ADDRESS AREA
4" w x 2.7" h

Nonperforated
1.5" Wafer Seals

5.75" x 8.75" Bleed Size
Outside edge. Design should be
this dimension

5.5" x 8.5" Trim Size
Black dotted line

5.25" x 8.25" Safe Zone
Blue solid line. Text, phone numbers
and web addresses inside this area

Spine of Booklet

.625" BARCODE AREA