RETURN ADDRESS AREA
Required on All Mailings

INK FREE ADDRESS AREA
4" w x 2.7" h

Fold Line - black dashed line

## 11" x 17" Half Fold

11.25" x 17.25" Bleed Size Outside edge. Design should be this dimension

> 11" x 17" Trim Size **–** Black dotted line

10.75" x 16.75" Safe Zone – Blue solid line. Text, phone numbers and web addresses inside this area