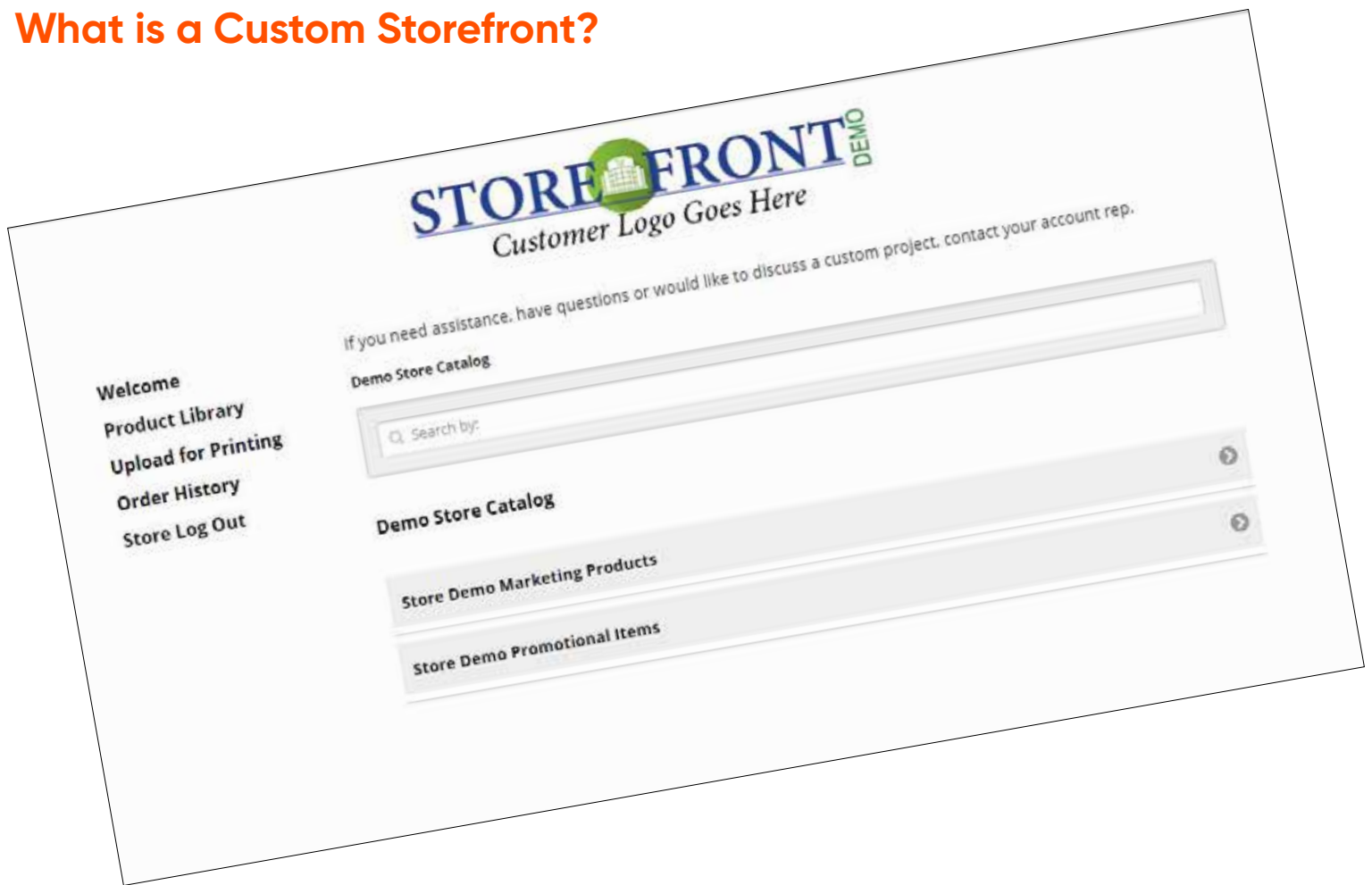


## What is a Custom Storefront?



A **Custom Storefront** is accessed from your company website or intranet where your distributors, outside representatives or satellited locations can order variable or static materials round-the-clock while you control your brand image. And unlike some competitors, we don't pigeon-hole you into a limited template, our storefronts are customized for your specific needs and preferences.

**Want to see how it works?** Simply go to [hotgraphics.us](http://hotgraphics.us) and in top right corner click Portal Login:

**In email box type: store**

**In password box type: store123**

You will see a custom storefront page similar to graphic above. On the left click on Product Library and you will see samples of different marketing materials grouped in catalogs. Feel free to try out the different products and actually place an order so you can get a feel for how easy it is.

Note: once your storefront is created, you will receive a link that your IT person can embed into your site. Then you will no longer need to access your storefront through the **HOT** website.

Like our portals, storefronts are also created as Mobile Responsive 2.0 so be sure to take a look on your phone or tablet.