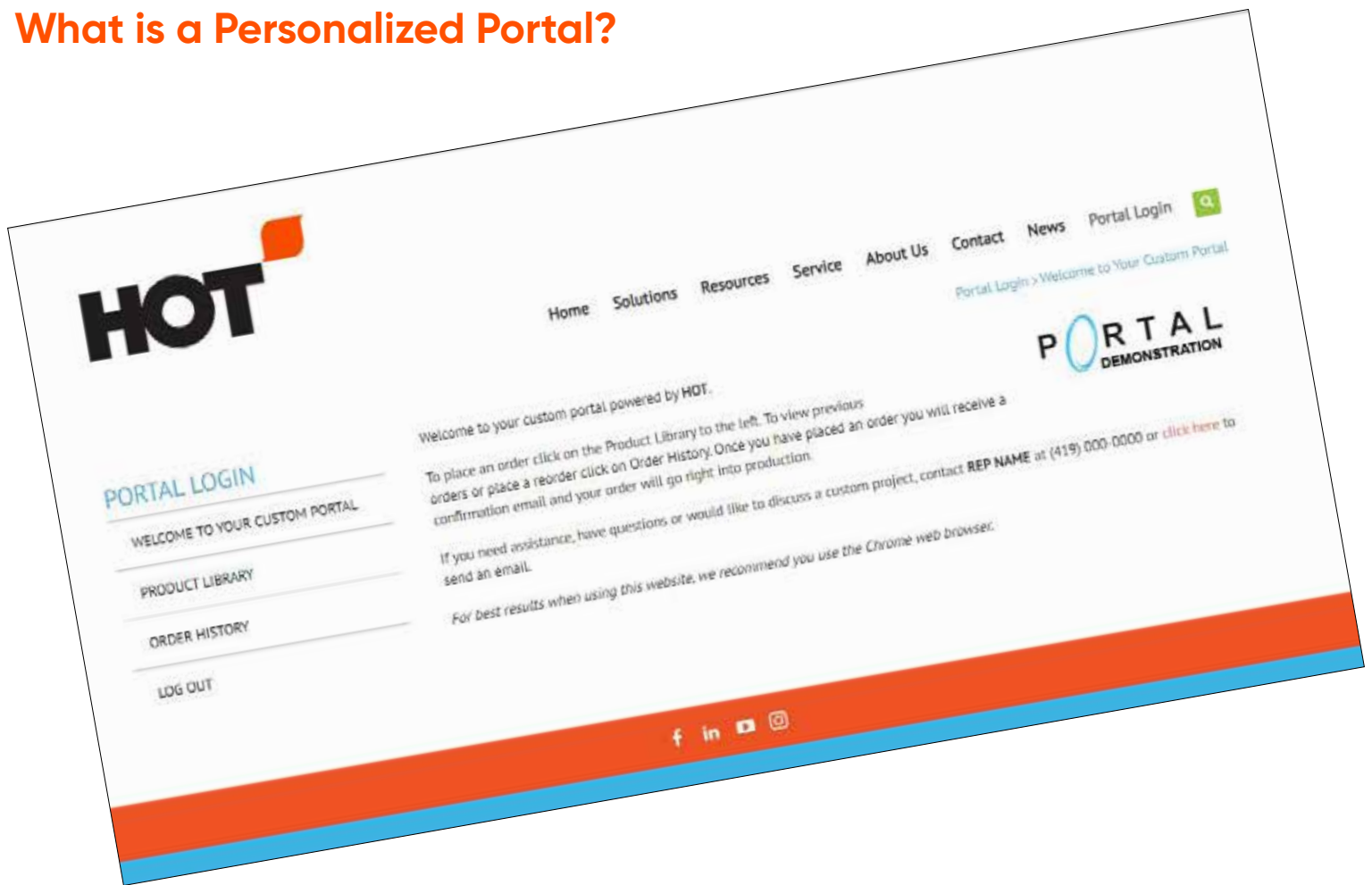


What is a Personalized Portal?



A Personalized Portal is a tool accessed from the **HOT** website where you can easily order your variable or static printed material. Whether it is business cards, letterhead, envelopes, note cards, or even promotional products, a portal allows you to control your brand image, keep track of inventory, and download spending reports at your convenience round-the-clock.

Want to see how it works? Simply go to hotgraphics.us and in top right corner click Portal Login:

In email box type: demo

In password box type: demo123

You will see a custom portal home page similar to graphic above. On the left click on Product Library and you will see samples of different marketing material. Feel free to try out the different products and actually place an order so you can get a feel for how easy it is.

Portals are created in Mobile Responsive 2.0 so be sure to also take a look on your phone or tablet.