

RETURN ADDRESS AREA

required on all Presorted Mailings

4.25" x 5.5" Postcard

4.5" x 5.75" Bleed Size

Outside edge. Overall design should be this dimension.

4.25" x 5.5" Trim Size

Black dotted line.

4" x 5.25" Safe Zone

Blue solid line. Text, phone numbers and web addresses inside this area.

INK FREE AREA

3.75" x 2.7"

.625" BARCODE AREA