

RETURN ADDRESS AREA
Required on All Mailings

POSTAGE
STAMP OR
INDICIA

4" x 6" Postcard

4.25" x 6.25" Bleed Size
Outside edge. Design
should be this dimension

4" x 6" Trim Size
Black dotted line

3.75" x 5.75" Safe Zone
Blue solid line. Text, phone numbers
and web addresses inside this area

INK FREE ADDRESS AREA
4" X 2.75"

.625" INK FREE BARCODE AREA