

RETURN ADDRESS AREA  
Required on All Mailings

POSTAGE  
STAMP OR  
INDICIA

## 5" x 7" Postcard

5.25" x 7.25" Bleed Size  
Outside edge. Design should be  
this dimension

5" x 7" Trim Size  
Black dotted line

4.75" x 6.75" Safe Zone  
Blue solid line. Text, phone numbers  
and web addresses inside this area

INK FREE ADDRESS AREA  
4" w x 2.7" h

.625" INK FREE BARCODE AREA