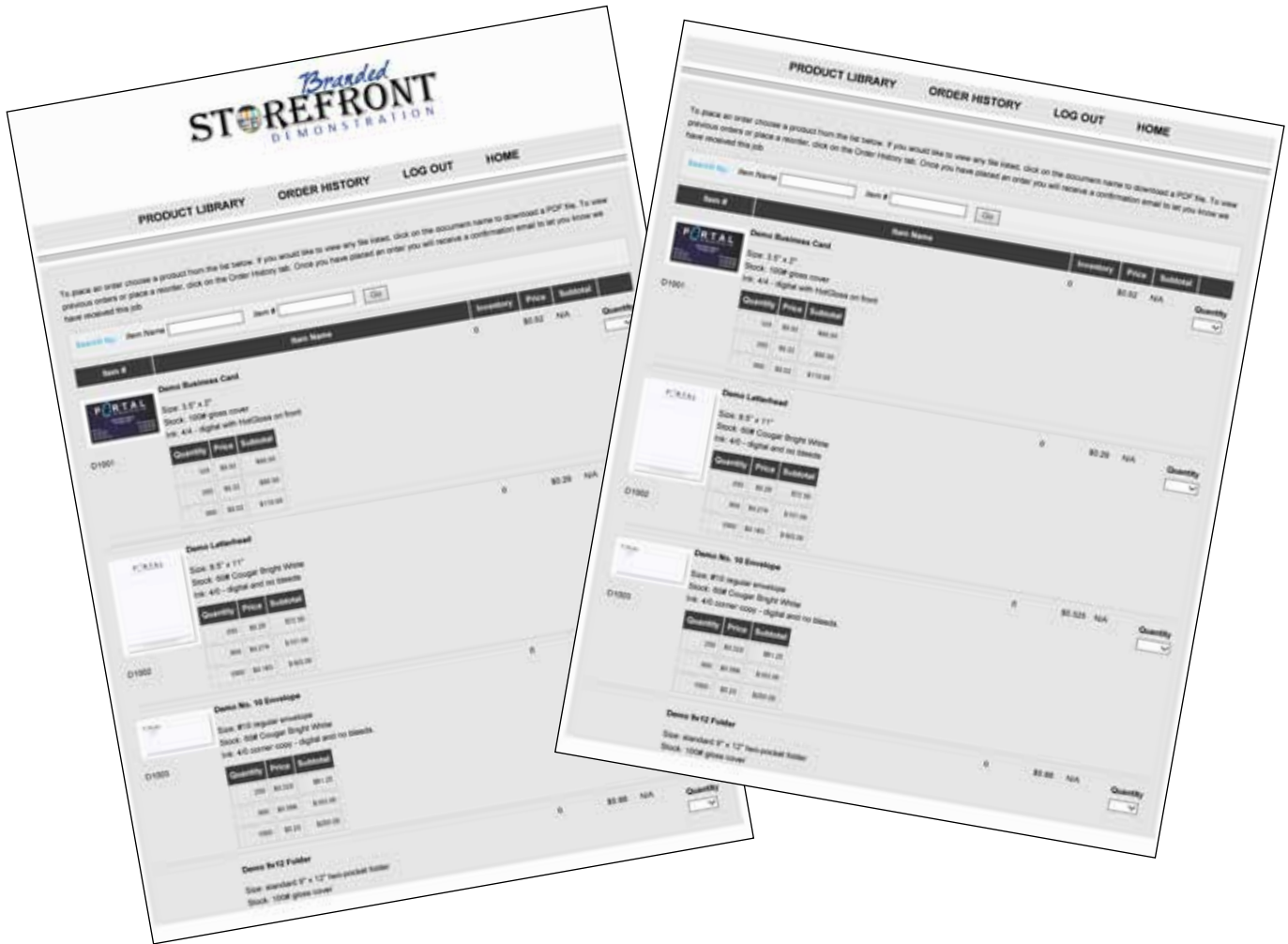


What is a Branded Storefront?



A branded storefront is a tool accessed conveniently from your own website where you, your customers or associates are able to order your variable printed or static marketing materials easily. Whether it is business cards, letterhead, envelopes, note cards, variable printed marketing materials, or even branded apparel or promotional products, a storefront allows you to control your brand image and keep track of inventory easily and efficiently.

Want to see how it works? On your computer or tablet, simply go to www.h-o-tgraphics.com and in the navigation bar in top right click on Portal Login.

In email box type: store

In login box type: store123

Note: once your storefront is created, you will receive a link that your IT person can embed into your own website. Once done, you will no longer need to access your storefront through the **HOT** website!

You will then see a custom storefront home page like graphic above. On the top navigation bar click on Product Library and you will see samples of different materials. Feel free to try out the different products and actually place an order. That way you can get a feel for how easy a storefront can work for you, your customers or even your distributors.